

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Advertisement for erection of Tourism Hoardings at Rajiv Gandhi International Airport at Hyderabad by M/s. Laqshya Media Pvt. Ltd. Hyderabad - Sanction of Rs. 62,92,160/- (Rupees Sixty Two Lakhs Ninety Two Thousand One Hundred and Sixty Only) towards Telangana Tourism Promotional Campaign from 01-11-2014 to 31-12-2014 (2 months) – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 232.

Dated:15 -12-2014

Read the following:

1. From M/s.Laqshya Media Pvt. Ltd. Hyderabad, Dt.16-10-2014.
2. Govt.Lr.No.837/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.28-10-2014.
3. Invoice No. LA/HYD/744/2014-2015, Dt:04-12-2014 from M/s. Laqshya Media Pvt. Ltd. Hyderabad.

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ORDER:

In the reference 1st read above, M/s. Laqshya Media Pvt. Ltd. Hyderabad has submitted proposal towards extension of erection of Tourism Promotion Hoardings at Rajiv Gandhi International Airport at Hyderabad for 2 months from 01-11-2014 to 31-12-2014 (2 months).

2. Accordingly, in the reference 2nd read above, Government issued a work order for erection of Tourism Promotion Hoardings at Rajiv Gandhi International Airport at Hyderabad for 2 months i.e., from 01-11-2014 to 31-12-2014 (2 months) at the rate of Rs. 62,92,160/- (Rupees Sixty Two Lakhs Ninety Two Thousand One Hundred and Sixty Only) including taxes, for a period of 2 months.

3. In the reference 3rd read above, upon successful completion of Telangana Tourism Promotional Campaign from 01-11-2014 to 30-11-2014 (1st month) at Rajiv Gandhi International Airport at Hyderabad, M/s. Laqshya Media Pvt. Ltd. Hyderabad has submitted bill and requested the Government to release 1st month payment amounting to Rs. 31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes.

4. Government after careful examination of the matter, hereby sanction an amount of Rs. 62,92,160/- (Rupees Sixty Two Lakhs Ninety Two Thousand One Hundred and Sixty Only) including taxes to M/s. Laqshya Media Pvt. Ltd. Hyderabad and release Rs. 31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes as part of 1st month payment from 01-11-2014 to 30-11-2014, towards erection of Telangana Tourism Promotional Hoardings at Rajiv Gandhi International Airport at Hyderabad. Balance amount of Rs. 31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes as part of 2nd month payment from 01-12-2014 to 31-12-2014 will be paid upon completion of the said period and submission of documentary evidence.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

(P.T.O)

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. Laqshya Media Pvt. Ltd. Hyderabad, through on line. The details of Bank account is as follows:-

Account Name	: M/s. Laqshya Media Pvt., Ltd., Hyderabad
Account No	:004010203161782
Name of the Bank	:AXIS BANK LIMITED
Branch	: MUMBAI FORT
IFSC Code	:UTIB0000004

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)

To
M/s. Laqshya Media Pvt. Ltd. Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

Copy to:

The YAT & C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER